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about me

I'm Filipe, based in São Paulo and a designer who graduated from UAL. I see design through sensitive lenses, with a research-driven and interdisciplinary approach. I love researching art history, sticking my nose outside and taking pictures of animals, illustrating and painting whatever comes to mind. I tend to use digital mediums for branding and the like, but I love getting my hands dirty with physical multimedia and prints.

index

Sluggish Issue 1

Bichozine

Necropixo

Mantis

FIESTA

Press & Heave

Sluggish Issue 1

Publication Design
Print Production
Collaboration
2026

Sluggish is an independent and unserious series of publications created by young graphic designers moving slowly through the uncertainties of the creative world. Instead of waiting to feel prepared in an industry that feels intimidating, we want to let go of hesitation and give ourselves permission to experiment.

Sluggish exists as a space for serious play, where we can build on our skills and celebrate the joy of making simply for the pleasure of it.

We look toward the future with optimism and invite other creatives to loosen their grip to be a little sillier and a lot more spontaneous.



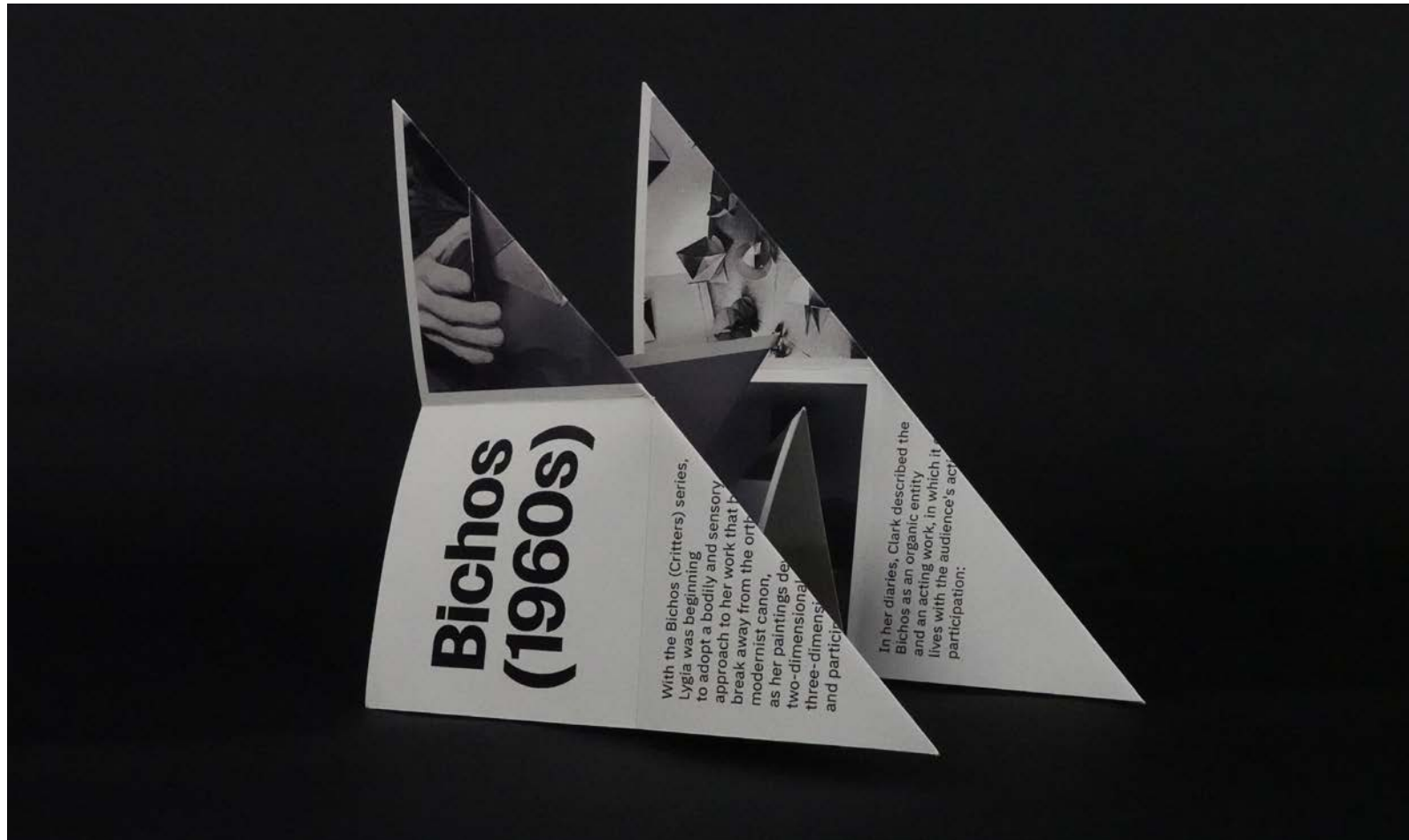
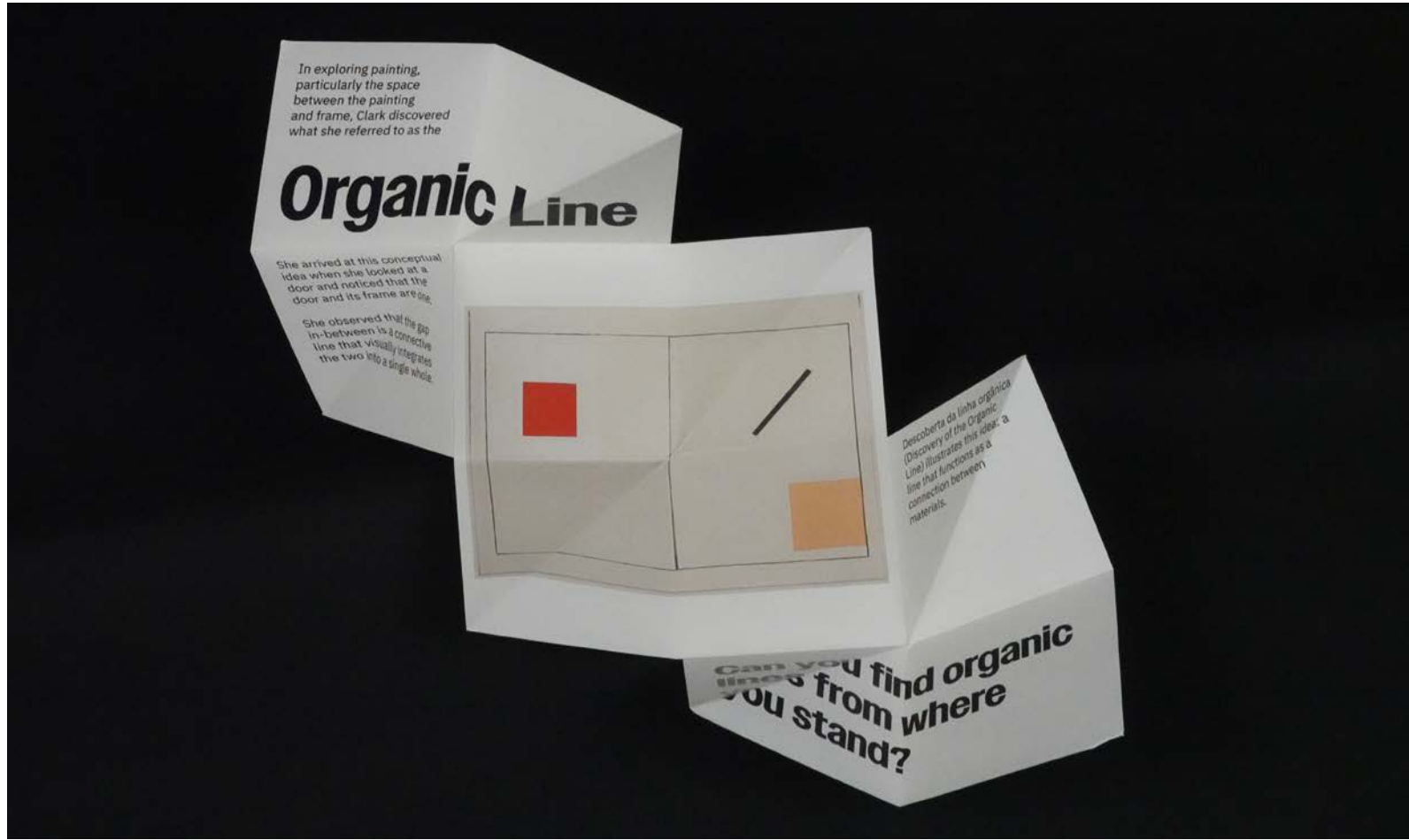
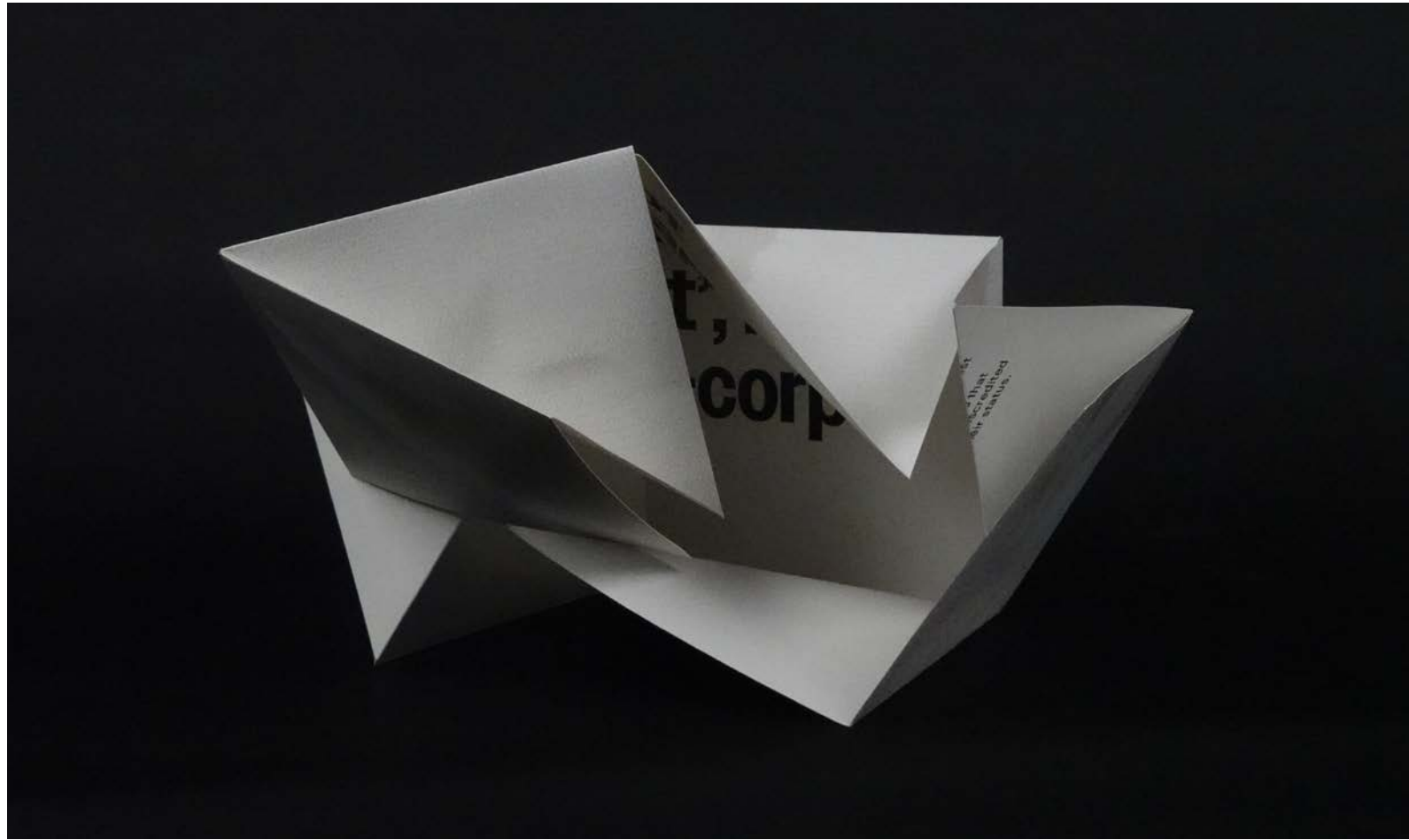


Bichozine

Publication Design
Print Production
2024

This short-format publication explores part of the history of Brazilian artist Lygia Clark. The zine format was heavily inspired by her series of sculptures known as Bichos. The physical paper can be folded and posed into different forms, directly mimicking the works themselves. This project is part of a brief that explores the interruption of canonised design works by critically engaging with them, contributing new perspectives to the broader canon of art and design.



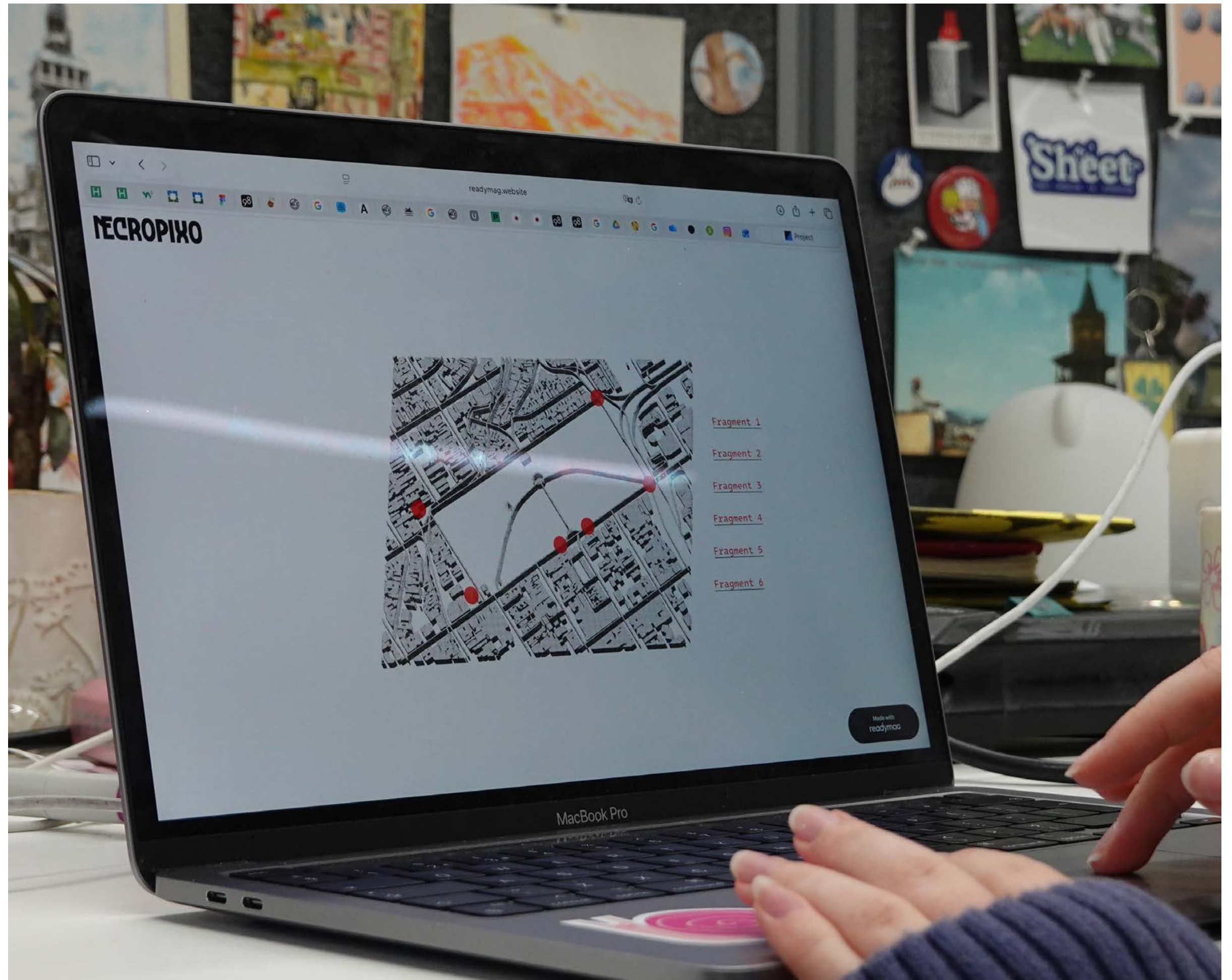


Necropixo Archive

Brand Identity
Webdesign
2025

Necropixo derives from the idea of necropolitics, a concept that observes the government's influence on who lives and who dies. In São Paulo, the cry of pixo highlights the city's living conditions and inequality. The expression of pixo, in turn, is ephemeral, having an expiration date as vandalism, waiting to be painted over.

The Necropixo Archive is a speculative archive that collects walls of the São Paulo Necropolis over a 12-year period, using Google Street View as its primary tool. Points of interest are highlighted through hotspots in a map, helping preserve a fragment of São Paulo's urban history.



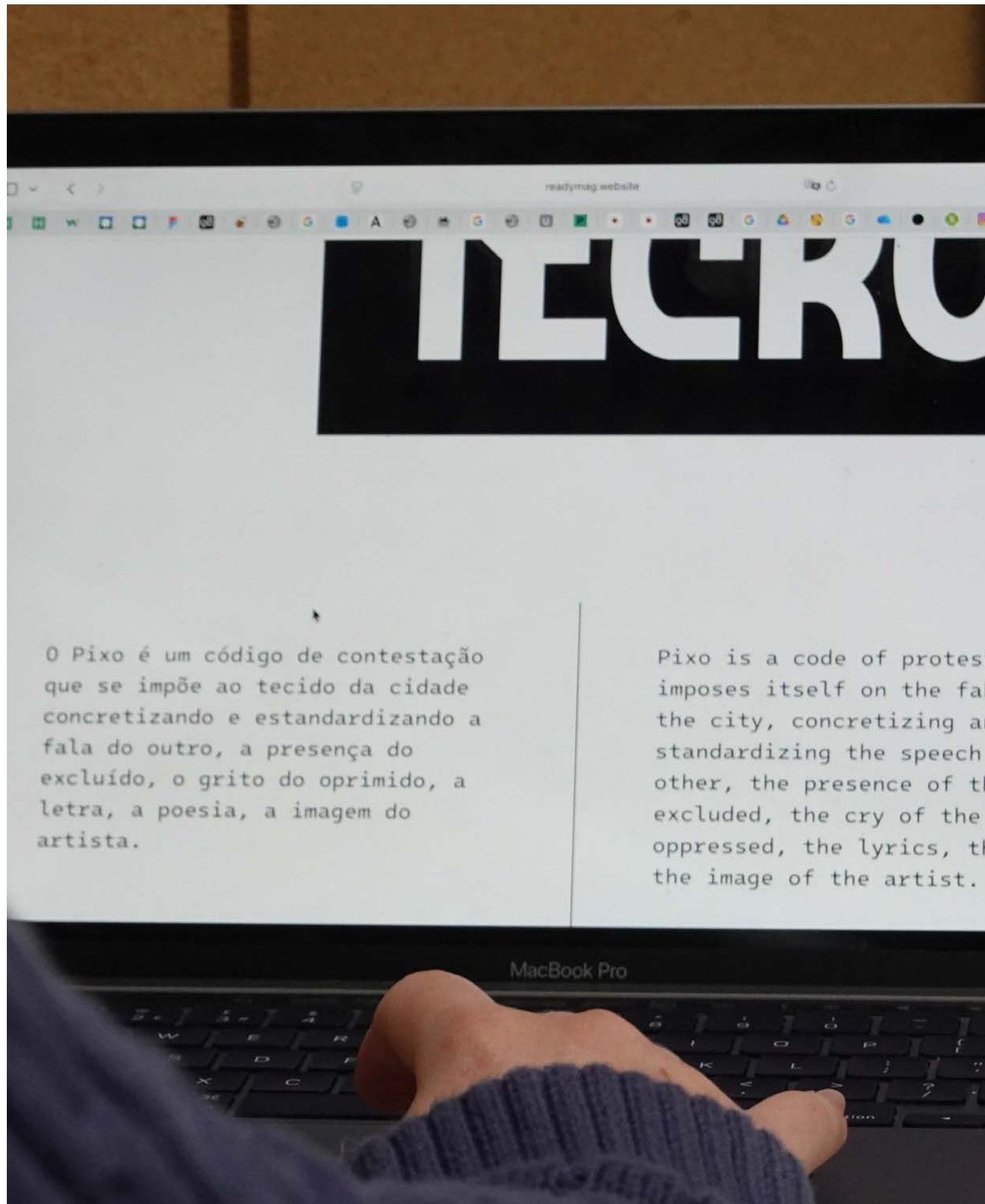


frag2_oct2024



street post was missing since jul 2014 (10 years)

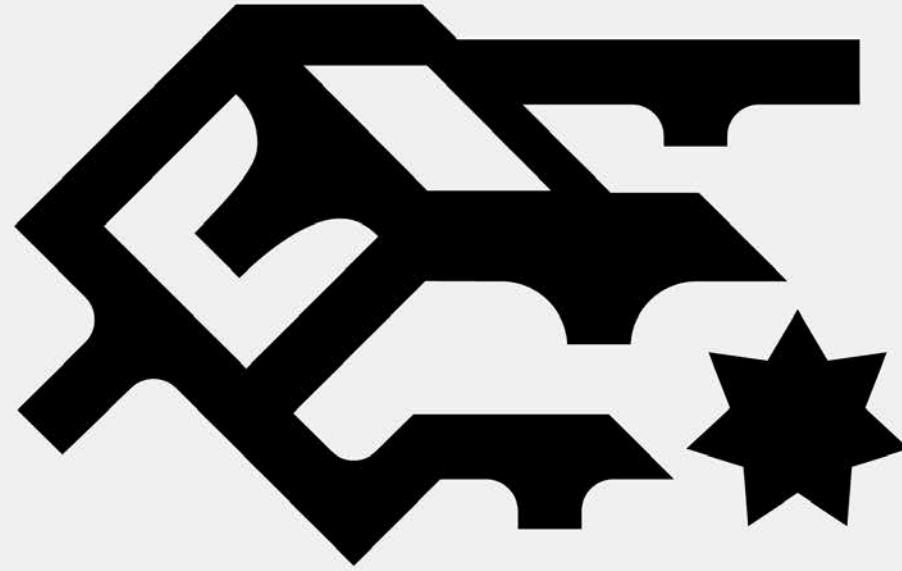
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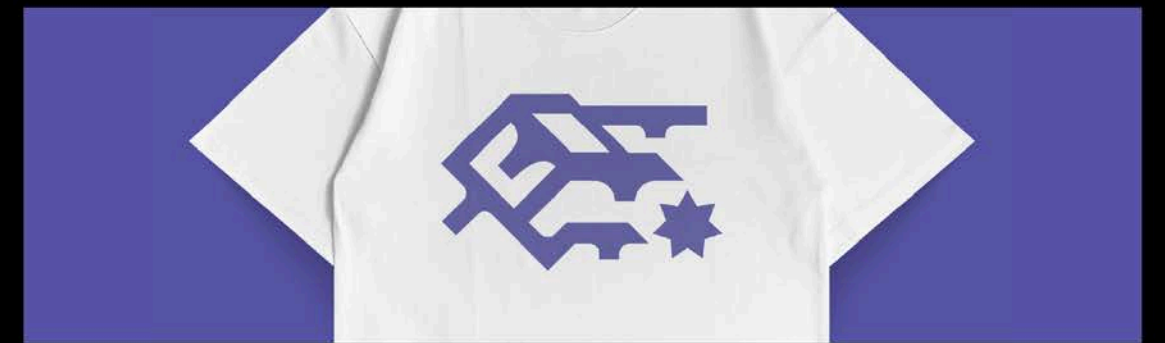
Mantis Vinyl

Brand Identity
2023/2025

Mantis is a vinyl store proposal that mixes modern and grungy aesthetics. My goal was to challenge myself and create a business based on an animal. The logo and sans-serif typography gives space for a more textured and rebellious image-treatment, inspired by punk zines and indie album covers. The symbol itself is composed through geometrical curves and sharp edged, propelled through the visuals of vinyl discs and the thorny appendages of a praying mantis.



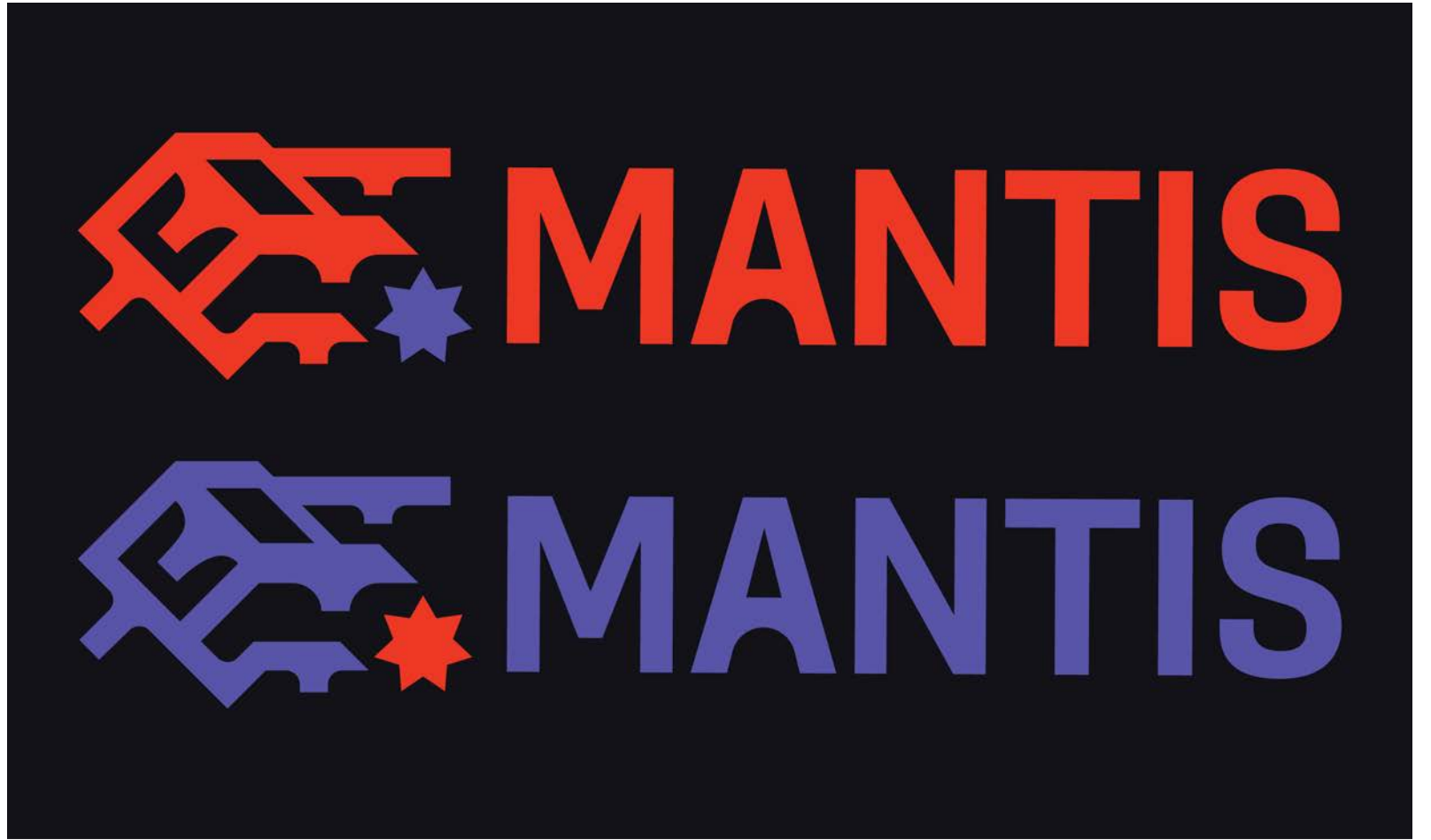
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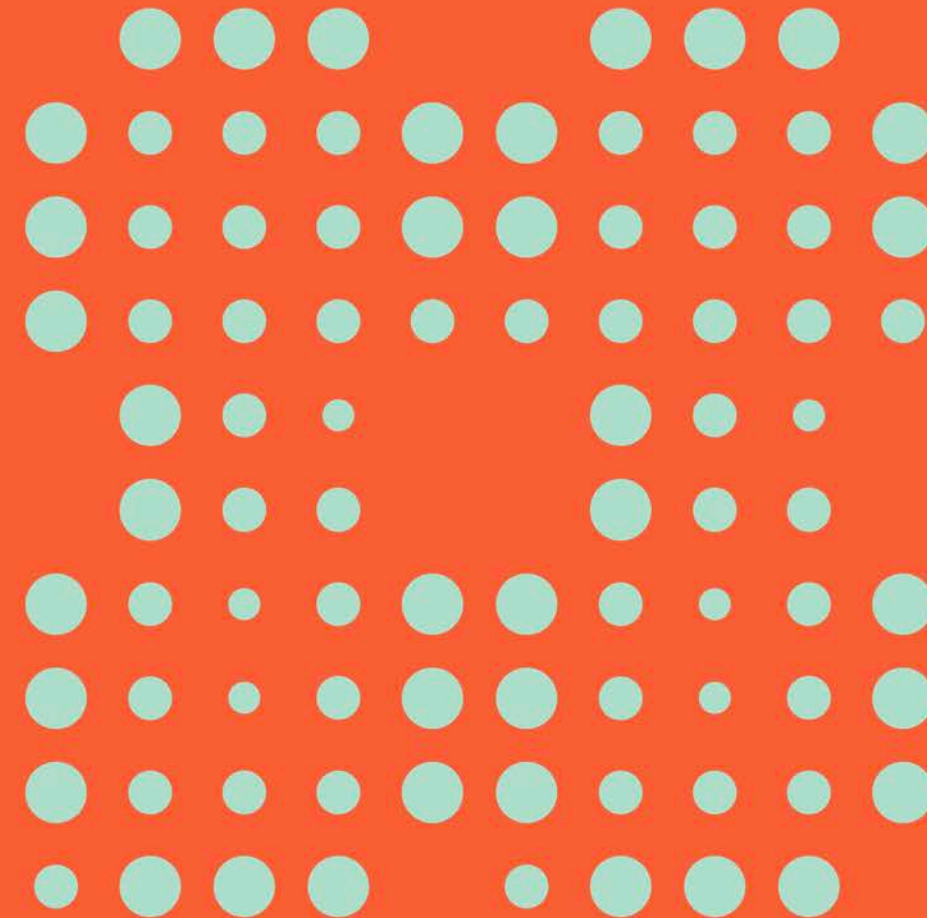


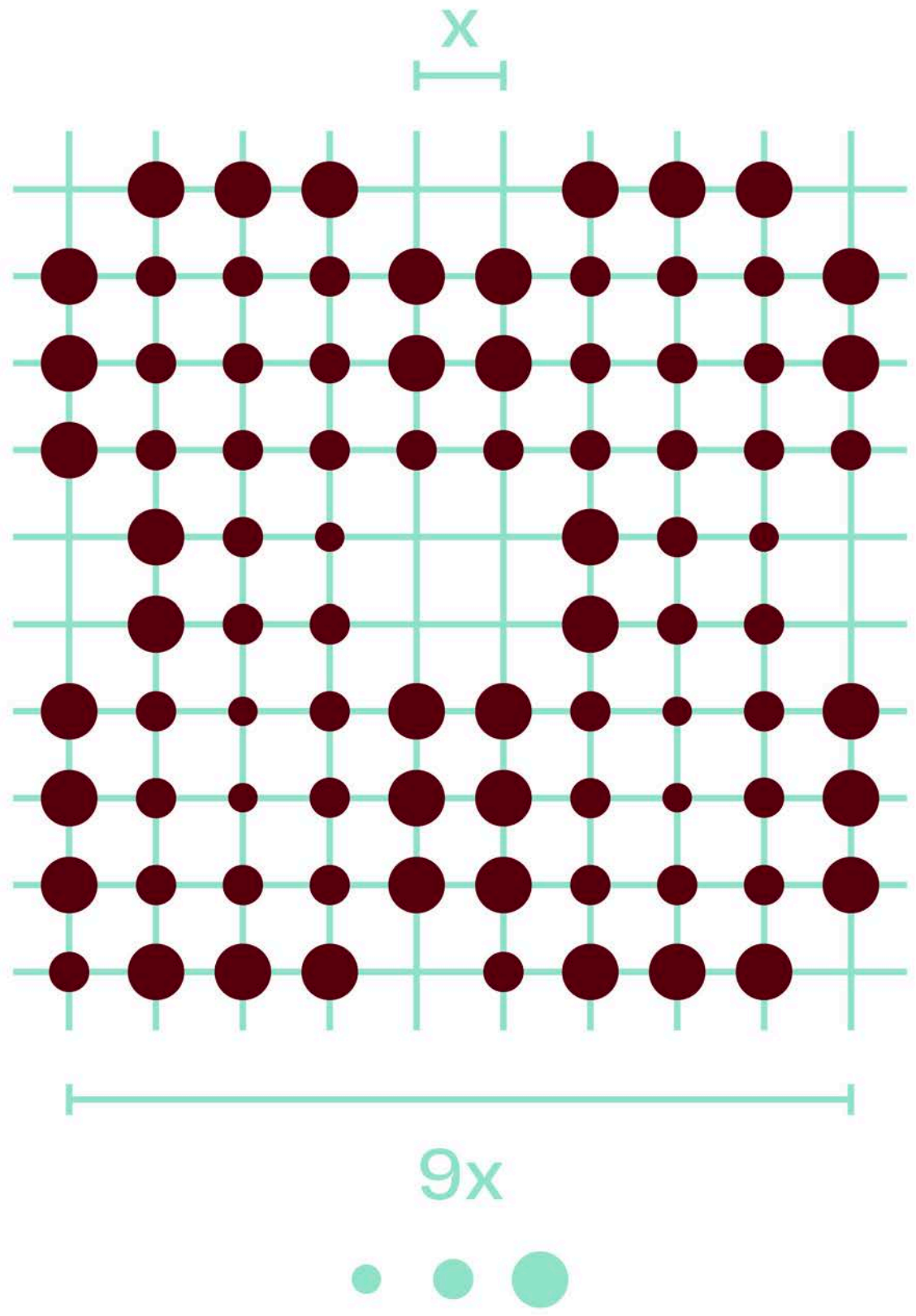


FIESTA

Logo Design
Brand Identity
2026

FIESTA (Fertility Intentions and Experience Study) is a research study funded by Nuffield Foundation that aims to understand the fertility intentions and experiences in 21st Century Britain. The visual identity is built upon the main aim of the study: improving people's lives. The logo visualizes the celebratory aspect chosen in the acronym through the idea of confetti. The circles are organized in a grid, abstractly shaped as two silhouettes. It also connects the statistical aspect of the study, and the visualization of information through simple shapes that make part of a whole.





FIESTA
Fertility Intentions and Experience Study

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FIESTA Fertility Intentions and Experience Study

Press & Heave

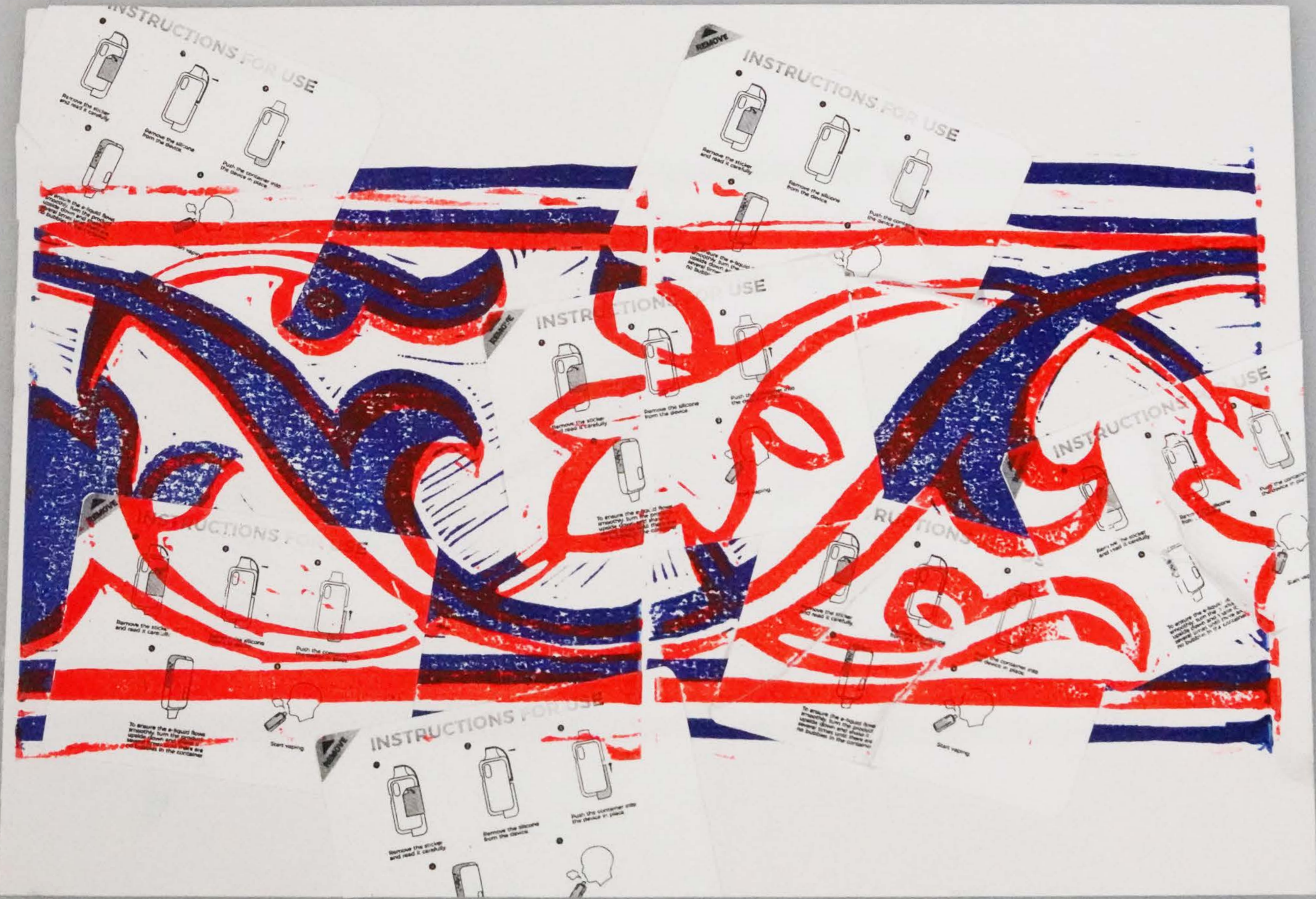
Brand Identity
Webdesign
2025

This project is a cultural study of Britishness through linoprinting, exploring the tension between traditional British Arts and Crafts ornamentation and contemporary smoking culture as expressed through cigarette and vape packaging. It is heavily inspired by the pop art movement, especially Andy Warhol.

The layered lino method mirrors Warhol's use of repetition, draining the printed imagery of meaning in the same way a smoker grows desensitized to the warnings and symbols on their daily packaging. The ink and packaging are merged into one another, repeated until their significance is lost. The source materials were collected by picking up litter, reflecting the same culture of indifference the project seeks to examine.

Through the repetition of symbols, the project investigates the semiotics of smoking culture and how it has become woven into British identity.





INSTRUCTIONS FOR USE

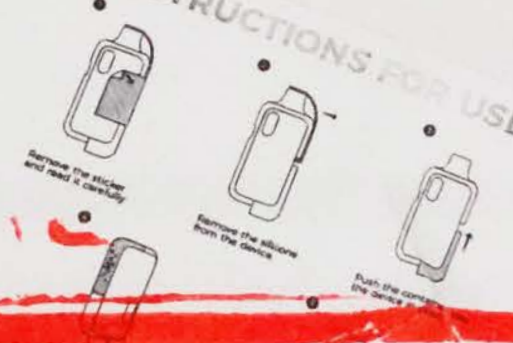


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Remove the silicone from the device.

Push the container into the device in place.

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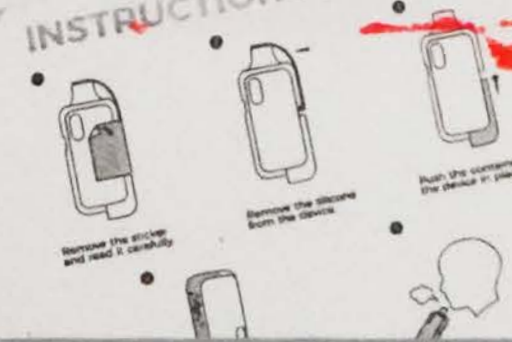


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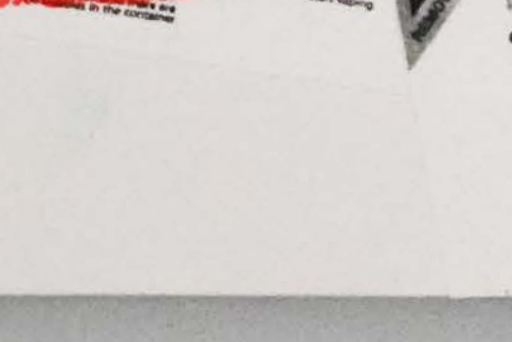


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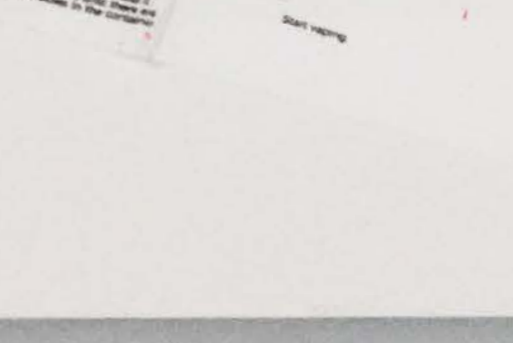


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